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*Total of

forms are submitted.

PTO/SB/32 (09-04)

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Docket Number (Optional) REQUEST FOR ORAL HEARING REFORE

THE BOARD OF PATENT APPEALS AND INTER	FERENCES	03445-p0002a
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for	In re Application of David Martin	
Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on February 28, 2006	Application Number 09/705,671	Filed November 3, 2000
Signature	For Method for Improvement of Promotion Response	
Typed or printed nameStephen P. McNamara	Art Unit 3622	Examiner Khanh H. Le
Applicant hereby requests an oral hearing before the Board of Patent Appeals and Interferences in the appeal of the above-identified application.		
The fee for this Request for Oral Hearing is (37 CFR 41.20(b)(3))		\$ <u>1000.00</u>
Applicant claims small entity status. See 37 CFR 1.27. Therefor by half, and the resulting fee is:	ore, the fee shown abo	ve is reduced \$500.00
A check in the amount of the fee is enclosed.	03/08/2006 S	HASSEN1 00000008 194516 09705671
Payment by credit card. Form PTO-2038 is attached.	01 FC:2403	500.00 DA
The Director has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet.		
The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 19-4516 . I have enclosed a duplicate copy of this sheet.		
A petition for an extension of time under 37 CFR 1.136(b) (PTO/SB/23) is enclosed. For extensions of time in reexamination proceedings, see 37 CFR 1.550.		
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.		
I am the		
applicant/inventor.		Singles
assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclose (Form PTO/SB/96)	d	Stephen P. McNamara Typed or printed name
attorney or agent of record. Registration number 32,745		February 28, 2006
·		Date
attorney or agent acting under 37 CFR 1.34. Registration number if acting under 37 CFR 1.34.		203-324-6155 Telephone number
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.		
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This collection of information is required by 37 CFR 41.20(b)(3). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11, 1.14 and 41.6. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.